

THE JCI MANDAUE OFFICIAL PUBLICATION

MANDAUE

GoBeyond
ISSUE

GOING BEYOND



60 YEARS
BROTHERHOOD WITH PURPOSE

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 PRESIDENT

KRISTOFFER JUN YURONG
 EVP-EXTERNAL

ALEX AQUINO
 EVP-INTERNAL

MEET THE MANDAUE TEAM

THE EDITORIAL TEAM

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 EDITOR-IN-CHIEF

ERIC PAOLO SMITH
 MANAGING EDITOR

EARL THOMAS CORREGIDOR III
 ASSOCIATE EDITOR

DWIGHT MOZO
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 CREATIVE DIRECTOR

ROBIN LUMAPAS
 DESIGN EDITOR

THE FINANCE TEAM

JESS ANTHONY DELA CRUZ
LUI BALBUENA
CLYDE MARATAS

EDITOR'S NOTE

Challenges are great in reviving our publication, and so with the opportunities. After a long hiatus, we are back with our maiden issue – MandaWE Go Beyond! Our publication will go beyond the norms of information sharing of our Chapter's activities, but will also serve as another safe platform where our members can freely express themselves, showcase and hone their talents and skills. Moreover, our publication will also serve as tool to better connect us to the different stakeholders of our community programs and projects. Furthermore and most importantly, our publication will be a medium for promoting inclusivity.

We express our sincere gratitude to everyone for making this maiden issue a success! Special thanks to 2023 President JM Yap, 2020 President Eric Paolo P. Smith and 2023 Vice President for Communications Jay Sanciango.

RAMIL MONTEALTO
 EDITOR-IN-CHIEF

NOTE

**FROM THE
PRESIDENT**



Greetings My Fellow JCI!

First, let me Congratulate the people behind JCI Mandaue! It is an honor to be able to congratulate each and everyone for 60 years of dedicated and value creating service.

I am as thrilled as everyone to have achieved this remarkable milestone. We have built this organization and those that came before us on the tenets of JCI – staying true and loyal to its core value that have propelled us to 60 years! To this day, we continue strive for betterment through hardwork and dedication.

Not all organization gets to celebrate its 60 years and we never forget to look back at how far we have come, how successful we are as an organization.

Today, let me give tribute to every single person who contributed to what JCI Mandaue is today. This organization has faced a whole lot of headwinds, but we all dodged them, **TOGETHER.**

This year is not just our anniversary but also a celebration of the dedication of every JCI Mandaue Member. It is the celebration of teamwork and innovation. The 60 years of JCI Mandaue requires talent and skill to create something noteworthy that will create an impact to the community we belong and when so many minds working together so flawlessly, the apogee must be brilliant.

We all should be very proud of each other and aim at reaching many heights with our profound zeal and rigor as we **Go Beyond!**

A handwritten signature in black ink, appearing to be 'JM Bercede Yap III', written over a white background.

JM BERCEDE YAP III

**2023 PRESIDENT
JCI MANDAUE**

F A T D O I S

CHIXS X RIBS

  @FATDOISCEBU

888 A.S. FORTUNA ST. BANILAD MANDAUE CITY

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Congratulatory Message

KERBY JAVIER SALAZAR
2023 NATIONAL PRESIDENT
JCI PHILIPPINES

Greetings of love and peace!

I would like to extend my congratulations to the Board of Directors and members of JCI Mandaue led by President Jose Marie Ylaya III on your 60th Induction and Turnover Ceremonies. This celebration is a testament of the success of JCI Mandaue that it has remained strong, united, and triumphant over the years.

You are given one year to lead, serve, and work for your beloved chapter. May each one of you be inspired to LEAD WITH PASSION and use this opportunity not only to bring your chapter to greater heights but to be more of service for JCI, for the people and the community.

Maraming salamat po sainyong suporta. Kaisa po ninyo ako upang isakatuparan ang ating adhikaing gamitin ang JCI upang gumawa ng positibong pagbabago para sa komunidad, at ipagpatuloy ang serbisyong may sipag, puso at talino.

#LeadWithPassion
#OneJCIPhilippines2023
#ShineBrightAt75

KERBY JAVIER SALAZAR
2023 National President
JCI Philippines





Congratulatory Message

ATTY. MARK PETER QUILANETA
2023 NATIONAL EXECUTIVE VICE PRESIDENT
JCI PHILIPPINES

NIKE CAGULADA
2023 NATIONAL TREASURER
JCI PHILIPPINES

Hubert Humphrey in his candidacy to be the USA President in 1968 championed the idea that in this society we mobilize, a big chunk of people talks about change, few do and adopt the change, and fewer abide the changes. It is believed that everyone has the capacity to speak and stress out their thoughts, but few have the capacity to influence and inspire their listeners.

In leadership, we pay value to the people who inspired us to join this prestigious organization. It is because of them that allowed us to be here today, witnessing another history, gain friends, and most importantly the teachings JCI has given us.

To the person behind JCI Mandaue's success and triumph, big salutations to the 2022 LO President, Pres. Jude Raymond Kwan Solamillo and his board of directors. Indeed, you and your team were able to steer it with a great sense of unity and common goal. Your one year to lead might have ended, but may you continuously be of service and space of learning for other JCI Members.

To the team who will continue the good deeds of the chapter, Pres. Josemarie Bercede Yap III and 2023 Board of Directors, take charge! You now have the power to steer the wheel guiding your chapter to its glory. As Peter Parker used to instil to us all, great power comes with great responsibility.

Mabuhay JCI Mandaue!
Mabuhay JCI Philippines!

Yours in JCI,

Atty. Mark Peter M. Quilaneta
Senator No. 77243
2023 National Executive Vice President

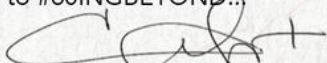
Congratulations my dear Merry Men brothers on our 60 years of Brotherhood with Purpose! Looking back from seven years ago, our growth as an organization is truly exponential. But more than just an organization we are a brotherhood with the heart for community service and building long-lasting relationships in the Junior Chamber International movement! Our 60 years strong as a Local Organization is a true testament to this.

To my Most Outstanding BOD and now 2023 LO President, Jose Maria Bercede Ylaya III, I salute you for taking the challenge in leading JCI Mandaue in this very momentous year. I understand the challenge, but diamonds can only be formed under pressure. And I believe that you will lead our beloved Local Organization to #60INGBEYOND! Becoming a President will never be easier. It will demand so much of your time and resources. Being in this position will make you feel and think so much less about yourself and will just want to do more for our brothers. You literally become a big brother to these dynamic gentlemen!

But the leader is only as good as its followers and this is very true in JCI Mandaue. No matter how good you are, it's pointless without the support of our brothers. You will not get support when they know that you are only promoting yourself or doing it for self-gain. You only grow when they grow. You recognize their strengths and understand their weaknesses. You make each and one of them count. Always ONEDAUE! Because at the end of your JCI career, you will always go back to your chapter. So I would also like to extend my salute to the 2023 Board of Directors and members, who will support and continue to be a part of our purposeful movement and Lead with Passion.

My dear Merry Men brothers always remember and bear this in your hearts at all cost! Accolades and awards come and go but the genuine relationships that we built are forever. Continue to be a true gentleman to one another and to all of our brother and sisters in JCI. The Merry Men brand will always be a beacon of protocol, care, respect, and warm culture in this organization.

JCI Mandaue is more than just a band of men having fun, but is actually a brotherhood with purpose. A brotherhood who are a lot better when together. A brotherhood when together prospers. A brotherhood always ready to engage for every opportunity to impact. As ONEDAUE, we WinAsKwan! Now we officially launch to #60INGBEYOND!!!


Nike Enriquez Cagulada
2023 National Treasurer
2022 RVP for Central Visayas
2021 JCI Mandaue LO President





Congratulatory Message

IVY P. CUBID

**2023 AREA VICE PRESIDENT - AREA 4
JCI PHILIPPINES**

MOCA CHARITY CAÑAL

**2023 REGIONAL VICE PRESIDENT - CENTRAL VISAYAS
JCI PHILIPPINES**

My Warmest Congratulations to JCI Mandaue as you hold your 60th Induction and Turn-over Ceremonies. As we embark the 2023 Term for service and as the Diamond Year of JCI Philippines. It is my privilege to have all of you for 2023 and looking forward for a great year of creating impact and positive change to ourselves, to our members and especially to our communities as we are One in implementing our National Programs and

Greetings of positivity and solidarity!

In has been a great wave of many uncertainties this past few years. So proud of what you have done in the last 60 years of existence as an organization in service to the various communities addressing needs of the people in creating positive change.

My Congratulations and Goodluck on your One Year to Lead Pres JM and to all the 2023 set of officers of JCI Mandaue is one of the very passionate chapter as to implementation and execution of Projects specially in trainings A BIG Thank you and Congratulations as well for a Job well done for 2022 headed by Pres Jude and to the 2022 set of officers. JCI Mandaue is soaring high for the officers and as well as member. I would like to take this opportunity to THANK each Member that never stops creating positive change and never stops volunteering with a HEART of a JCI Member. Indeed that it is very true that once a Jaycee will always a Jaycee. Remember that our time, energy, resources and commitment are the most valuable important factor of our beloved organization.

It is with great pride and joy that I would like CONGRATULATE the entire membership for a job well done. The journey may not be a bed of roses but mostly likely rocky and shaky, but you have been able to withstand tests of the times truly you are GOING BEYOND!

JCI is a brand of leadership with a passionate, driven and dynamic forms that we transform lives and our own communities as we reached out to a broader spectrum. As we have set our mind and heart to be of service to others and looking on the situations to fill in the need of our community. Every little steps we made, it counts. Just enjoy the Journey in JCI and take the challenge to move forward to inspire more people, finding buddies with common goal, as you have your mentors to guide you, see the improvement that helps us promote the JCI movement.

Thank you for being part of the history of 75 years of JCI Philippines and to answering the call on Leading with Passion together. With President JM Ylaya's leadership I am happy to embark our #BeMORECV campaign with you as we become MORE means to:

As we celebrate our 75th year, We LEAD with Passion for JCI Philippines. And we #YuhomArea4, Young and active Leaders that is United in Vision, Happy to be of service to the humanity with a very Optimistic to Lead with Passion and Motivated to be better. In this Together, We can really make a Difference for 2023. We will embrace the Change and see it coming with the vitalities and possibilities of Hope. "Let's Make a Difference" and We LEAD with Passion for 2023.. "Only a life lived for others is worth living." "We make a living by what we get, but we make a life by what we give." "The best way to find yourself is to lose yourself in the service of others."

MAKE OPPORTUNITIES. We want to create waves of possibilities for everyone. We want everyone to take on the chance to be more than who they thought they were supposed to be, to shine for themselves and for others.

REINVENT EXCELLENCE. We want to change how we look at excellence, to recognize that it is not achieving perfection but by giving yourself permission to be you and more, by embracing authenticity and uncertainty, and by nurturing our innate qualities.

This 2023 let's be MORE for OURSELVES and be MORE for OTHERS. Here's to MAKING OPPORTUNITIES and REINVENTING EXCELLENCE!

Mabuhay ang JCI Mandaue!
Mabuhay ang Central Visayas Region!
Mabuhay ang JCI Philippines!
I know you are you ready to #BeMORE this 2023!



On behalf of JCI Baguio Sunflower, I would like to extend our sincerest CONGRATULATIONS to JCI Mandaue, most especially to my batchmate, Sidlak President, JM and to the 2023 board. I am so proud of you and all of your successes! Wishing you all the best on this special day!

DHEIRYL MENDOZA - TOMBALI
2023 LOCAL ORGANIZATION PRESIDENT
JCI BAGUIO SUNFLOWER



My warmest greetings to our brothers and sisters of Junior Chamber International Mandaue as you celebrate your 60th Induction and Turn-over Ceremonies! More than decades of challenging years were conquered by our chapters and still dealing with the even more challenging times brought about by this COVID-19 Pandemic. It is truly inspiring to see how your chapter brings light and positive change amidst this time of darkness. With our FRIENDS FOREVER bond that we have,

onng our service to humanity. My highest regards to 2023 JCI Mandaue President JM Bercede Yap III. Let us continue the bond that the history of our chapter has given us. Always remember that your Sapatos brothers will always be your chapter's best confidant. Congratulations to JCI Mandaue newly installed officers! May you have a fruitful and fulfilling year ahead of you.



HENZBERG M. AUSTRIA, MPA
2023 LOCAL ORGANIZATION PRESIDENT
JCI MARIKINA SAPATOS



Congratulations to our brothers from JCI Mandaue headed by my batch, Pres JM on your 60th Induction and Turnover Ceremonies! Indeed, you guys always make it count! And I believe, this year won't be any different. With your impactful active citizenship, you have created a legacy that is going beyond the generations to come. JCI Lipa will always be with you on your endeavors! Again, congratulations to the 2023 board of directors! Go Beyond and indeed, we will all Emerge Stronger!



EMER RECIO
2023 LOCAL ORGANIZATION PRESIDENT
JCI LIPA



Congratulations JCI Mandaue on your 60th Induction and Turnover Ceremonies! Our warmest wishes for a successful and productive year ahead for the 2023 Board of Directors led by 2023 JCI Mandaue President JM Yap!

For three years in a row, our local organizations have been collaborating in providing our members with various opportunities and experiences that enable them to realize their full leadership potential.

We, at JCI Regatta, are inspired by the impact you create to better your communities. As your sister chapter, we are more than happy to support you in your endeavors as you keep on going beyond and steering your local organization to greater heights.



AGUSTIN T. ESTOQUE
2023 LOCAL ORGANIZATION VICE PRESIDENT
JCI REGATTA





The entire JCI Metro Iloilo Dinagyang would like to extend our well wishes to JCI Mandaue and to Pres JM. It is surely a great leap for the JCI Community to have dedicated individuals that continues the JCI mission to provide positive change. JCI Mandaue has been an active partner of JCI Metro Iloilo Dinagyang in empowering young people and help shape a big different in the lives of the Filipino com-

mon JCI Mission. The entire JCI Metro Iloilo Dinagyang celebrates with you. More power!

JAN RAE AGUILOS
2023 LOCAL ORGANIZATION PRESIDENT
JCI METRO ILOILO DINAGYANG

I am delighted to extend my warm congratulations to JCI MANDAUE on their 60th anniversary. We look forward to continuing our partnership with you, and wish JCI MANDAUE every success in the years to come. Also, heartfelt congratulations Pres JM, you're a shining example of how to achieve anything through dedication and perseverance. Your JCI WoMandaue sister will always support you.



LARA SAYSON
2023 LOCAL ORGANIZATION PRESIDENT
JCI WOMANDAUE

On behalf of JCI Cebu-Mactan Channel, it is with great pride and honor to extend my warmest congratulations to our father chapter, JCI Mandaue, and especially to President JM, on your 60th Induction and Turnover ceremonies. In your 60 years of excellent leadership, you have truly made an impact in our community. Your accomplishments are a testament to the hard work and dedication of all the members who have been part of the chapter throughout its history. As your daughter chapter, we are grateful for the support and guidance you have given us over the years, especially during our early stages when we were just starting. Your passion and dedication to the organization have been an inspiration to us all. And we are honored to be part of your legacy and look forward to many more years of collaboration. Congratulations once again!



ABIGAIL SETENTA
2023 LOCAL ORGANIZATION PRESIDENT
JCI CEBU-MACTAN CHANNEL

Warmest Greetings and Congratulations JCI Mandaue on your 60th Installation of Officers, Induction of New Members and Turnover Ceremonies. I believe your Local Organization will continue to show strong Leadership and engage more in creating Positive Change in your community. Rest assured your Bai Lawanen Sisters will always be here to support you towards an impactful one year to lead.

wards achieving our goals in creating a better JCI Community. Wishing you all the best of luck and a succesful One Year to Lead. Congratulations..



REXIE JOY ECHAVEZ
2023 LOCAL ORGANIZATION VICE PRESIDENT
JCI BAI LAWANEN



I wanted to take a moment to share with you my thoughts on my recent acceptance of the Presidency of our chapter. While I was initially hesitant to take on this role, I ultimately decided to accept it because of the support and encouragement I received from my JCI family, particularly President Josemaria Ylaya III. After speaking with President Ylaya III and other members of JCI Lakambini Davao, I began to feel more confident in my abilities and more excited about the possibilities that lay ahead.

I wanted to take a moment to express my gratitude for your unwavering support. Your encouragement and guidance have been invaluable to me, and I am truly grateful for our friendship. Your commitment to our chapter has not gone unnoticed, and we are truly grateful for your willingness to lend a helping hand whenever needed. We look forward to work closely with JCI Mandaue under your leadership.

As you step into your new role as President, I have no doubt that you will continue to make a significant impact on the organization and the community it serves. Your dedication to service and leadership are truly inspiring, and I am confident that you will lead with integrity and compassion. I believe in you and your vision for the organization, and I am excited to see what the future holds under your leadership. Once again, congratulations on your appointment as the 2023 Local Organization President of JCI Mandaue.

KRIZIA KAZANDRA PRADO –TAI
 2023 LOCAL ORGANIZATION PRESIDENT
 JCI LAKAMBINI DAVAO

A Merry congratulations to JCI Mandaue on your 60th Anniversary and to your 2023 President, Josemaria Ylaya III, and the Board of Directors on your 60th Induction and Turnover Ceremonies.

Our warmest Nickel Strong felicitations to our JCI Mandaue brothers for reaching a milestone. 60 years of brotherhood with a purpose.

As you celebrate reaching 60 years, we pray and look forward to more successful years ahead for JCI Mandaue and its members. As our brother chapter, JCI Surigao Nickel will always support your endeavors and we are one with you in reaching further for making our communities and our nation better.

We extend our sincerest wishes for a successful and productive year ahead for JCI Mandaue. We also reaffirm our partnership, goodwill, and amity to JCI Mandaue. As our constant partner in developing young leaders and creating impact in the community, JCI Surigao Nickel extends its support to our Mandaue brothers as you bring in a new era of legacy. We have made strides over the years in building ties and closer relations. Know that JCI Surigao Nickel will have your back.

We know JCI Mandaue is in the hands of a very capable servant leader. Continue to go beyond and be champions of change, for the better of our communities. Be steadfast, and know, as you forge forward, you will be able to overcome all the challenges ahead.

Together, let us forge forward and go beyond!

RAMON ISAGANI BAUTISTA III
 2023 LOCAL ORGANIZATION PRESIDENT
 JCI SURIGAO NICKEL



My sincerest congratulations to Pres JM and JCI Mandaue on your 60th Anniversary. Your organization has been a strong partner of JCI Aklan Kalantiao in bringing positive change to our communities. We thank you for your continued generosity and unconditional support to our LO. As your sister chapter, we assure you of our presence when needed. We are hoping that all of your planned projects and programs for this year will not only be implemented successfully but will also create an impact on the communities that you will be serving. Cheers to more collaborations and a fruitful brotherhood, JCI Mandaue!

JOHN MARLOU B. SALIDO
 2023 LOCAL ORGANIZATION PRESIDENT
 JCI AKLAN KALANTIAO



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Tingog sa mg



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Kabatan-on

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THE PRESIDENTS



ARISTON M. CORTES
CHARTER PRESIDENT
1964



ZOILO M. CORTES
1965



ANTONIO T. AGOO
1966



JCI SEN.
WILLIAM A. PONCE
1967



JCI SEN.
ERIBERTO S. SENO JR
1968



JCI SEN.
FELIPE A. OUANO JR.
1969



TITO S. VILLAGONZALO
1970



JCI SEN.
OSCAR D. SENERPIDA
NVP - CV
1971



JCI SEN.
SIXTO ABAO JR
EVP OIC TO THE NP
1972



JCI SEN.
SIXTO W. CASTILLO
1973



JCI SEN.
JOSE V. SEVA
1974



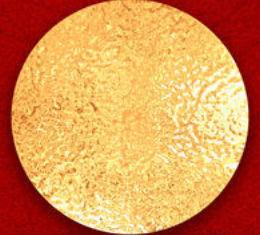
JCI SEN.
BENITO M. YAP
1975



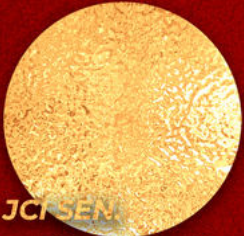
JCI SEN.
NICANOR D. SARMIENTO JR
1976



JCI SEN.
PABLO S. LEE
1977



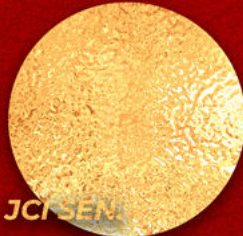
ALEXANDER C. MARABELLA
1978



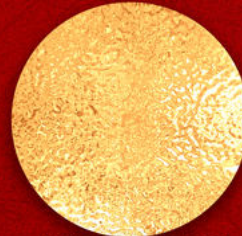
JCI SEN.
ROMEO C. WYCOCO
1979



JCI SEN.
CARLOS G. CO
JCI SENATE NP
1980



JCI SEN.
ROGELIO Y. MURCIA
NVP - CV
1981



WILFREDO DAMIAN
1982



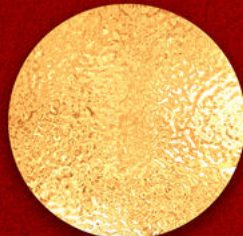
ARTHUR ABREGONDE
1983



JORGE B. CASTELLANO
1984



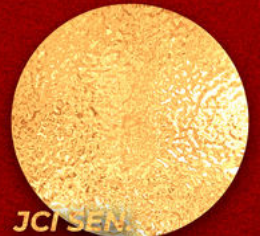
VICENTE LEYSON JR
1985



ANTONIO MANSUETO
1986



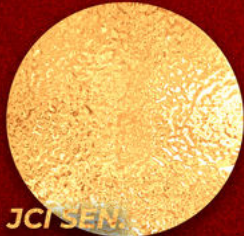
RUDY L. CHONG
NVP-CV
1987



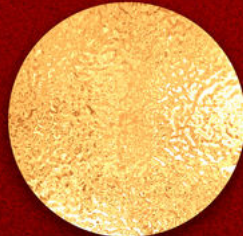
JCI SEN.
EDDIE D. TIU
1988



JCI SEN.
EDGAR C. CHIONG
1989



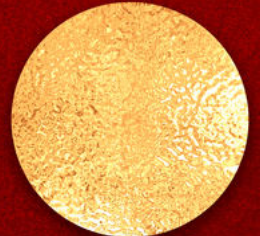
JCI SEN.
QUEZON A. ZOSIMO JR
NVP - CV
1990



CATALINO M. BAUTISTA
1991



JCI SEN.
RONITO T. ASENTISTA
1992



ALEX O. LEYSON
1993



JCI SEN.
FERNANDO C. GO
1994



JCI SEN.
SAMUEL U. GO
NEVP - AREA IV
1995



JCI SEN.
MANUEL RIVERA
JCI SENATE BOD
1996



ROMEO L. TOLEDO
1997



ANTONIO G. GOTINGCO
1998



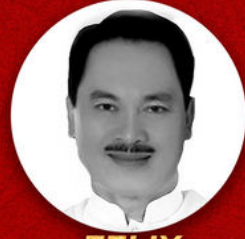
RICHARD S. PILAR
1999



JCI SEN.
JIMMY B. FLORES
NVP - CV
2000



JCI SEN.
JULIUS V. OUANO
2001



FELIX ASOY
2002



JOSE ALFONSO ABAD
2003



BENJAMINE KUIZON
2004



ROY JOSEPH SENCIO
NEVP - AREA IV
2005



JCI SEN.
CARLOS PONTICO C. FORTUNA
NEVP - AREA IV
2006



JCI SEN.
ALAIN O. SENERPIDA
2007



ED DANTE A. LATONIO
2008



NELSON GABATE
2009



MARC ACHILLES M. PHUA
2010



GODOFREDO S. CASTANARES
2011



MICHAEL JAY A. VILLANUEVA
2012



JCI SEN.
DISSTON T. TAN
2019 NEVP
2018 NT
2016 AVP - AREA IV
2013



RODENCIO VERGARA IV
2014



ALVIN CHONG
2015



JCI SEN.
RAMIL J. MONTEALTO
2016



RICHARD LABITAG
2017



TAE SUNG HO "ANDREW"
2018



RODRIGO C. LIMPOT JR
2019



ERIC PAOLO P. SMITH
2021 AVP - AREA IV
2020



NIKE E. CAGULADA
2023 NT
2022 RVP - CV
2021



JUDE RAYMOND K. SOLAMILLO
2022



JOSEMARIA Y. YLAYA III
2023

60 YEARS OF LEADERSHIP



DIA GOLD



THE MANDAUE JAYCEES AT 60:

HERALDING A NEW DAWN

BY ERIC PAOLO SMITH AND RAMIL MONTEALTO

On March 15, 1964, the Municipality of Mandaue's foremost visionaries and leaders banded together as brothers to form the Mandaue Jaycees. Sixty years on as the Junior Chamber International (JCI) Mandaue chapter, its members continue to forge on inspired to continue leaving legacies of youth leadership, community service, and purposeful brotherhood.

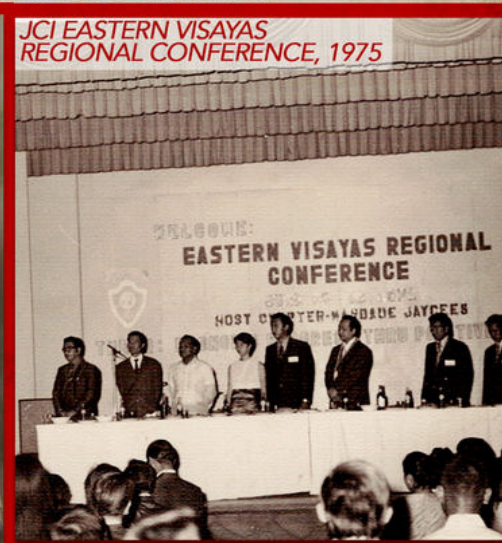
As 1971 JCI Mandaue President Oscar "Lolong" Senerpida would put it, the Mandaue Jaycees was established in consonance to the political atmosphere of the times. Mandaue's last municipal mayor and first city mayor Atty. Demetrio "Boy" Mendoza Cortes Sr., was easily convinced by his close friend Eduardo "Eddie" Gullas, one of Cebu's political luminaries, to organize and push for the creation of a Mandaue chapter of the Jaycees. Tapping the mayor's brothers Ariston "Tony" M. Cortes Jr., and Engr. Zoilo M. Cortes, the Mandaue Jaycees was formed through the endorsement of the Cebu Jaycees with the former becoming its charter president in 1964 and followed by the latter.

The municipality of Mandaue officially became the City of Mandaue in 1969. As an infant city, the government understandably needed as much help from its citizens to grow and progress. Established by its political scions, the Mandaue Jaycees was offered with the great opportunity to engage as active citizens and participate in nation building, truly an honor and privilege it holds close to heart up to this day.



CONSTRUCTION OF MANDAUE YOUTH CENTER: A PROJECT OF MANDAUE JAYCEES

In 1971, it embarked on the construction of the Mandaue Youth Center, which became its clubhouse and home for many years thereafter. From dental and medical missions, bloodletting, reconstructive facial surgery volunteer services, fun runs, feeding programs, gift giving, to penitential walks (Alay Lakad), and social activities for-a-cause; numerous projects were conducted in partnership with the City Government of Mandaue. The chapter also hosted numerous Regional Conventions, as well as Area Conventions with the most recent in 2018 and 2021.



JCI EASTERN VISAYAS REGIONAL CONFERENCE, 1975

The family portrait of former Mandaue Municipal President Ariston C. Cortes who served in 1925-1934 then appointed as the First Municipal Mayor in 1943. He was responsible for the purchase of lands for the Eversly Sanitarium in Barangay Jagobiao during his term.

His wife Sebastiana (néé Mendoza) Cortes who headed the Mandaue Puericulture in the mid 1930's.

Top Left was Dr Ignacio Cortes founder of Cortes General Hospital in Centro who was their first born son followed by former Mayor and lawyer Demeterio M. Cortes Sr in the top right who served the City of Mandaue from 1964-1986 was the Father of the Mandaue City Charter.

Their unica hija Felixberta Cortes Nogra in the middle who was an accomplished home economics school teacher in Mandaue Central School.

Engr Zoilo M Cortes Sr. in the Bottom Left the youngest was a board top notcher of both the 1956 electrical and 1955 mechanical engineering board exams in the 1950's, he was the Senior Engineer of VECO and was also Dean of the College of Engineering in University of the Visayas, he is now retired and the current Barangay Centro clan patriarch of the Cortes family

Bottom right is Dr. Ariston M. Cortes Jr. pioneering President and founded JCI Mandaue on March 15, 1964.



The chapter was active in implementing the Kabatang Barangay (KB), the predecessor of today's Sangguniang Kabataan (SK) that mandated every barangay to elect its own youth legislature. Numerous projects that included training of effective meetings and parliamentary procedures, as well as construction of artesian wells were a staple in their yearly activities. In 1970, the chapter even played host to the Miss Asia Beauty pageant that filled the 10,000 seater Cebu Coliseum.

"...I am fully cognizant of the fact that the Mandaue City Jaycees, like all well-meaning and dedicated organizations in this community, is indeed an indispensable partner for progress and prosperity..."

– Demetrio M. Cortes
City of Mandaue Mayor, 7th December 1971

JCI Mandaue also aspired to attain high ranking positions in JCI Philippines' administrative ladder. By 2023, the chapter produced a total of 1 OIC to the National President, 1 National Executive Vice President, 2 National Treasurers, 3 Area Vice Presidents, 5 Regional Vice Presidents and 4 National Chairmen / Directors.

A total of 27 former Presidents and members were awarded as JCI Senator, which produced 1 National President, 3 National Board of Trustees.

The Mandaue Jaycees established and took part in organizing numerous chapters that included to name a few, the Talisay, Consolacion, Danao, Compostela, Sibonga, Toledo, Argao, Bogu and even Balamban Jaycees.

The chapter forged international sister chapter agreements with JCI Sanchung in Taiwan during the time of 1980 President Carlos Co; in JCI Kowloon, Hong Kong by 1974 President Jose Seva; and

But it was not just to the illustrious men of the chapter to which Mandaue Jaycees' success could be attributed to. Even the wives of its members, who formed the Mandaue Jayceerettes, were integral in the conduct of various programs and projects. With wives on board, social gatherings and community programs shaped the creation of "Jaycee families" – whose children would imbibe the values of Jayceeism and even aspire to lead the chapter one day.



MANDAUE JAYCEERETTES INDUCTION



TWINNING CEREMONY BETWEEN JCI MANDAUE AND JCI SAMCHEONPO REPRESENTED BY 2012 PRESIDENT MICHAEL JAY A. VILLANUEVA AND 2012 JCI SAMCHEONPO PRESIDENT DO YOUNG KIM. TWINNING WAS WITNESSED BY 2012 REGIONAL VICE PRESIDENT FOR CENTRAL VISAYAS CARLOS PORRAS AND 2013 NATIONAL PRESIDENT RYAN RAVANZO.

JCI MANDAUE AT JCI SANCHUNG'S ANNIVERSARY. TAKEN LAST MARCH 26, 2010 DURING JCI SANCHUNG'S ANNIVERSARY WITH 26 DELEGATES FROM JCI MANDAUE LED BY 2010 JCI MANDAUE PRESIDENT MARC ACHILLES M. PHUA

Awarded as Most Outstanding Chapter in Asia and the Pacific during the time of 1973 President Sixto W. Castillo, the Mandaue Jaycees at a time was also heralded the most outstanding chapter in the region for a period of seven years. Garnering numerous area awards known as "Quadro" and JCI Philippines' Temiong Awards have also been a proud feature in the chapter's sixty year history. In more recent years, the chapter documented its rise in JCI Philippines' Performance Efficiency Awards (PEA), having improved year-on-year to reach for the first time the Platinum Award of Efficiency by 2020 under President Eric Smith's leadership.

JCI Samcheonpo, South Korea during the terms of 2011 President Godofredo S. Castañares Jr. and 2012 President Michael Jay A. Villanueva. These international relationships have been renewed every year to this day without fail.

By 2023, JCI Mandaue maintained its relationship as a father chapter to three strong local organizations, with JCI WoMandaue since 2012, JCI Cebu-Mactan Channel since 2006, and JCI Metro Cebu Uptown since 1985. At the same time the chapter significantly grew the number of its local sister chapters in 2019 under President Rodrigo Casiño Limpot Jr., then in 2021 and by 2023 to fifteen local sisterhood chapter agreements.

But awards did not remain the sole aspiration of the organization, even to this day. Community projects, sustainable chapter management, and productive and purposeful relationships with local and international Jaycees have remained to be the main drivers of the chapter.



JCI WOMANDAUE'S CHARTER INDUCTION LAST MARCH 9, 2012 LED BY CHARTER PRESIDENT JANELLE MARIE U. ORMOC.

MARCH 09, 2012 - 6:30 PM • OAKRIDGE PAVILION
A.S. FORTUNA ST., MANDAUE CITY

In 2017, under the leadership of President Richard San Diego Labitag, JCI Mandaue embarked on a strategic shift. With the support of its former presidents and a continued healthy infusion of new members, the chapter set a five year plan to improve chapter operations, sustain annual community programs, and reinvigorate training capacities.

It was this time that JCI Mandaue revived the "Merry Men of JCI" moniker. It was first used by the chapter's 2010 President Atty. Marc Achilles M. Phua, when he termed the members as "the ever merry gentlemen of JCI Mandaue". Since then the "Merry Men of JCI" established the chapter's branding not just as the gentlemen wearing red ties, but more so to refer to the casual and fun atmosphere its members imbue into all their projects and events. Regardless of background and profession, the brotherhood strives to balance work with play while aligning to the tenets of JCI.

By 2018, under the Presidency of the chapter's first South Korean President, Sungho "Andrew" Tae, JCI Mandaue forged a partnership with the Kwangjeong Presbyterian Church of South Korea. This saw the establishment of its first daycare center in Barangay Guizo, Mandaue City. An empty lot adjacent to the Barangay Hall, it was transformed to a productive and comfortable building to house educational activities for Mandaue's youth. By early 2020, the second daycare center was turned over to Barangay Labogon. Both daycare centers housed numerous projects for the chapter and was integral during the COVID-19 pandemic when it was used as a quarantine shelter for the community.



JCI MANDAUE HAS MADE SURE TO PUT EFFORTS IN PROVIDING BASIC NEEDS SUCH AS FOOD AND WATER FOR OUR AFFECTED BROTHERS AND SISTERS FROM TYPHOON ODETTA.

JCI Mandaue continued to face up to the challenges of the times even as the country was ravaged by COVID-19 and the region by super typhoon Odette with various Oplan Kaagapay, and JCI RISE community projects.

Energized by its dynamic and burgeoning membership, chapter management was also put in focus with the creation of a Vice President for Organizational Development in 2023. This office has been tasked to see through sustaining membership development in both training and project engagement.



GROUND BREAKING FOR THE FIRST JCI MANDAUE COMMUNITY DAY CARE CENTER AT BARANGAY GUIZO, MANDAUE CITY, 2018

In 2021, for the first time under the leadership of President Nike Enriquez Cagulada, JCI Mandaue became a Category 1 local organization of JCI Philippines. This brought not only prestige in the handful of local organizations within this category, but also further opportunities in community engagement. A renewed focus on protocol and branding were enforced also at this time.



JCI MANDAUE'S 58TH INDUCTION AND TURNOVER CEREMONIES, OFFICIALLY A CATEGORY 1 LOCAL ORGANIZATION OF JCI PHILIPPINES

GOING BEYOND

THE FUTURE OF YOUTH

CHIEF OF STAFF

Sangguniang Kabataan
Federation Cebu City

CONSULTANT

USAIDS for United Nations
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BROTHERHOOD WITH PURPOSE

BY EARL THOMAS CORREGIDOR III

MANDAWE CARE: RELIEF OPERATIONS | MOALBOAL

For the last 60 years, JCI Mandaue has been uniting young people of different backgrounds and providing leadership development. True to the values of JCI, this local organization continuously proves to be a band of young male leaders who are dedicated to making a positive impact in the world.

Through constructive dialogues, meaningful projects and activities and a strong bond of brotherhood, JCI Mandaue has been empowering its members to become better versions of themselves and help create a better world for everyone. By developing the right skills, JCI Mandaue has enabled its members to create projects that address the root cause of societal needs and make a real improvement in their adopted communities.

Its long line of Merry Men built a chapter that serves as a platform for members to network and develop strong bonds - leading to lasting relationships and the formation of a strong brotherhood within its ranks. Its lasting commitment is to bring this effective leadership to their members and communities they serve.

The secret to building such commitment is its members' strengthened spirit of brotherhood with a shared purpose of developing themselves to serve others better. This is something that can transcend time and culture and bring a sense of unity and purpose to any groups. Whether it's a family, friendship, workplace, or school, the principles of brotherhood can help individuals come together and become stronger both individually and collectively. Here's how you can embrace a culture of brotherhood with purpose.

CELEBRATE DIVERSITY

The modern world is very diverse and every individual adds something unique to any group they are in. Celebrating the different cultures, backgrounds, and capabilities of each member increases their effectiveness as a collective unit.

COMMUNICATE OPENLY

The foundation of any successful brotherhood is the ability to open communication on all topics. Having an open and honest communication policy allows members to fully express their opinions and develop a true understanding of each other.

SUPPORT EACH OTHER

Brotherhood should focus on being a supportive group, not only for its members but also for the world. Encourage every single member of the brotherhood to lend a hand in any way possible, which could include helping others, contributing to local causes, and committing to green initiatives.

PRACTICE GRATITUDE

Practicing gratitude amongst each other is essential to maintaining the purity and integrity of any brotherhood. Learn to be grateful for each other's uniqueness and strive to ensure everyone feels supported and appreciated.

RESPECT LIFE UNCONDITIONALLY

As members of any brotherhood, it's important to respect every living thing unconditionally. Respect life forms through our shared earth, air and water, and strive to always leave a positive impact on the world.

These five principles can help create strong and powerful relationships. Being a part of a purposeful brotherhood helps create a sense of belonging and an opportunity to empower each other and collaborate on great ideas and projects. Ultimately, respecting and embracing brotherhood will help individuals become the best versions of themselves.

With these principles infused within the Merry Men, it is no wonder that the youth of today are turning to organizations such as JCI Mandaue as they crave meaningful connections with their peers and a purpose to serve.



TRAININGS ▶ SEMINARS ▶ CONVENTIONS ▶ EVENTS

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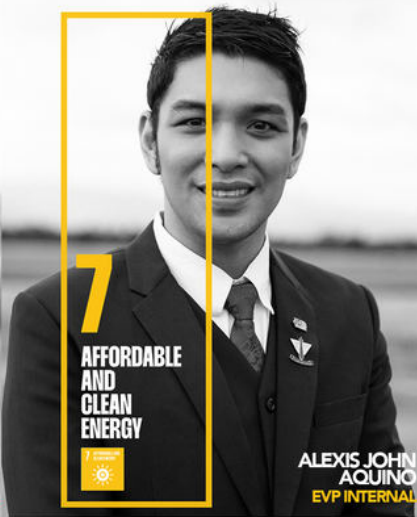


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Going Beyond

by JM Bercede Yap II, 2023 President, JCI Mandaue

“ We lived surprisingly upside of an accelerating world. With the ‘ever-changing’ dynamic comes a plethora of issues like tension, fatigue, breakdowns, burnouts, fear of missing out and anxiety. Everyone talks about wanting **CHANGE**, but no one talks about ways to embrace change and things that accompany it. ”

We are witnessing disruptive changes across sectors everyday which are powered by smart applications, blockchain technology, AI, Augmented or Virtual reality solutions. Technology has fast-tracked the transformation at a lightning pace. Technology changes the way we live; how we interconnect with each other, generate, and gather information, the way we travel, listening to tunes, shopping and even how we initiate, shape, or dismiss a connection.

The import of this fast-shifting world is far reaching. It has reached even to the facets of the basic unit of every society, our families. We can hardly picture a world like it was just a decade ago. The setting at which establishments and organizations must function in changes at the same speed. As an outcome, organizations incessantly acclimatize the products and services they offer to cater to the changing personal and professional needs of its current members.

Organizations grapple to be hands-on, in trying to stay relevant and beneficial while preparing for what the future holds. Operating in a complex atmosphere has become volatile that trial and error has become a common norm that the necessity to develop client-centric strategies while not losing their core values in the process. This is where the concept of “GOING BEYOND” comes into play. In a world where instant gratification has become ubiquitous. Too often, people look for crosscuts, the easy way, the magic bullet, and the path of least resistance.

In the corporate world, GOING BEYOND is commonly known as “work ethic,” and work ethic means appreciating and representing good, quality, and hard work—sought after traits by employers, it is also sometimes tied to obligation, accountability, characteristic of a future leader.

This year’s tagline of “GOING BEYOND” fittingly describes the kind of engagement that JCI Mandaue wants to espouse – to instigate engagement by rallying on a common purpose of service. Going Beyond creates an atmosphere of promise, impetus, and energy.

People have come to associate GOING BEYOND with a strong work ethic, going beyond reflects our times that is ambitious and, crucially, diverse people who are determined to thrive and break glass ceilings where they see them, surpassing expectations and driving the organization to heights it has only dreamed about.

Going Beyond is such a multilayered undertaking one must first identify the values by which it has to stand on, then identify one’s strengths and develop effective time management skills to succeed. Learning strategies for going beyond personal and professional expectations can help you improve your organization’s performance, entice talent, and produce internal and external connections.

Let me share to you my thoughts on what I think GOING BEYOND means – “it starts with an open mind set, the one that imbibes with the existing reality, the one that is open to try new things without any disregard for the long-standing customs and traditions but modernizing it to make it more relevant. Having an open mind set demonstrates your ability to explore options and adapt to the VUCA world”.

Going Beyond also means that you are an effective and efficient communicator – the best if I may say. The ability to connect your thoughts richly to your team creates an environment where there is a great chance of success in the execution part. Brevity and clarity of thoughts, words and actions is important more than ever. This also means being able to understand and share the picture of success and promptly recognizes individual contributions and giving rewards.



Going Beyond means “it starts with an open mind set, the one that imbibes with the existing reality, the one that is open to try new things without any disregard for the long-standing customs and traditions but modernizing it to make it more relevant. Having an open mind set demonstrates your ability to explore options and adapt to the VUCA world”.







Going Beyond entails a lot of preparation, executing, prioritizing, and planning again. This means that one must make use of time efficiently, so you do not get burdened by meager things rather you keep your eyes on the prize and make sure all your actions contribute to your picture of success.

Going Beyond allows BENCHMARKING – of looking for best practices you can duplicate, amend and remodify to suit the kind of environment you are in. It continues to self-evaluate and keep tracks of the progress. It is vigorously interacting with its team members through checkpoints and alignments.

Going Beyond is embracing change as an OPPORTUNITY – to demonstrate resilience and tenacity. Embracing change demonstrates positive attitude and the desire to a life of learning and re-learning skills, of fine-tuning existing skills and acquiring new knowledge and skills that best suits the changing environment.

Mostly importantly, Going Beyond is about PEOPLE. Listening to them in order to understand them. Making sure they are heard, and that their issues being acted upon. It is assisting them to be more productive by offering them your skills to help them complete their tasks.

Finally, Going Beyond is having an attitude of GRATITUDE; of showing appreciation for colleagues who contributed their time, talent, and treasures to help build a strong foundation by which today each one of us stands on.

We are JCI Mandaue at 60, a BROTHERHOOD WITH PURPOSE, ready to GO BEYOND!



2GO

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WHEN WE RAISE OUR BANNER

BY KRISTOFFER JUN YURONG

JCI Mandaue's Biggest Community Oriented Series of banner Programs – the **MANDAWE CARE** focuses on the wholistic approach into community service that gives credence to a thrust that the community is best revamped if we start with its basic and fundamental unit which is the FAMILY.

MANDAWE CARE, transcends in to sub programs pertinent to each member of the family – that is the mother, the father and the children. This means that each member of the family has its own outline of sustainable programs that would uplift each one of them in the fields of health, financial stability, family planning, education and wellness.

These sub programs are the following:

COMMUNITY DAY CARE CENTERS

The objective of this long term community program is to build learning conducive community day care centers in 8 different less fortunate communities in Mandaue City. This program's goal is to minimize and draw out these less fortunate children from the hazardous environment of the streets by giving free education and eventually reach out to their respective families and help them with their livelihood to support their children's continuous education.

Initiated in 2017, the construction of the JCI Mandaue Community Daycare Center buildings are financially supported by the Gwangjeong Presbyterian Church of South Korea. Lots for the buildings are donated by the City of Mandaue LGU. Then the furnitures and fixtures of the school are donated by JCI Mandaue in addition to managing the construction and other permits. While the teachers, operational and maintenance costs of the Community Daycare Centers will be fully covered by the Barangay where it is situated.

The JCI Mandaue Community Daycare Centers are now managed by its respective Barangays and the Mandaue City Social Welfare Services Office. Nonetheless, stewardship of the Community Daycare Centers is still under JCI Mandaue. All additional maintenance costs and work, when needed, are supported by volunteer labor, primarily by the JCI Mandaue Chapter members and its partners through projects and programs.

LLABYU LANGGA: A HEALTH CARE AND DEVELOPMENT PROGRAM

Healthcare has been one of JCI Mandaue's focus post pandemic especially after the lack of access caused by

the longstanding lockdowns these past years. These umbrella program has was then further subdivided into the following:

For the Kids and Youth – Labyu Langga!

In observance of National Children's Month, JCI Mandaue, together with some volunteer doctors and dentists conduct its Labyu Langga activity under its MandaWeCare Health Program on Child Health Care & Development. This is a half-day activity with interactive lectures on child health care and development for our mothers. We also offer free feeding, wellness & dental check-up, deworming & vitamins distribution for the kids.

For the mothers and women – OctoBreast Tsek!

During October is the Breast Cancer Awareness Month , the chapter launched for the second consecutive year the OctoBreast Tsek Project aimed at fighting the disease among women. OctoBreast Tsek offered an educational breast cancer awareness session. Participants also received free clinical breast screening and consultation from our volunteer doctors. This year, glow-up and wellness services were available to give a bit of pampering — simple gestures of appreciation for all that they do in nurturing the youth. Participants who manifested symptoms will undergo through examinations and get referred to established partner organizations for treatment.

For the Fathers/Men—PA.PARA.PAPA , LABYU PA!

This coming second quarter of the Year, the Labyu Langga Team, will set forth into the health of the foundations of the home – the fathers. With this, JCI Mandaue's members in the medical field are currently finalizing the programs for prostate check and detection to ensure we are able to identify clearly what needs and services JCI Mandaue can provide to the fathers or the men in the community.

The Merry Men of JCI Mandaue, always believe that together we can reach for the impossible and outstretch our dreams. We also believe that we can raise our voice for the voiceless, raise our fists for the powerless, raise awareness for the causes that needed to be shown out there, raise opportunities for the unliked, raise and adapt to those who are in standstill, raise the afflicted and afflict the comfortable... thus as one proud JCI Mandaue, with pride, we raise our banner.

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YOUNG LEADERS: A RESILIENT INVESTMENT FOR A RESILIENT CITY

BY DWIGHT MOZO

Mandaue City is one of Cebu's most dynamic and rapidly developing urban centers. Nonetheless, it is no different from any other city in that it must overcome a number of obstacles by using its resources and working together. Mayor Jonas C. Cortes has a vision for a community that is strong and able to overcome any adversity. Young people, who are the city's future, might be given more agency as one means of realizing this goal.

The Mandaue City Summer Youth Camp is one initiative of the City Government of Mandaue, through the Sangguniang Kabataan Federation of Mandaue City (SK Federation – Mandaue City), aimed at this same goal.

Last 2022, the Mandaue City Summer Youth Camp helped young people grow as a whole by fostering positive connections across cultural lines and raising their knowledge of economic and environmental concerns. The camp is an important event hosted by the SK Federation – Mandaue City, and it gives young people the chance to learn about leadership, have meaningful conversations, and acquire valuable life experience.



MANDAUE CITY SUMMER YOUTH CAMP

The Young Campers get experience working with people from different backgrounds and enhance their sense of community. The initiative invites young people to participate in finding answers to the problems that Mandaue City is experiencing by focusing on economic and environmental issues.

Meanwhile, JCI Mandaue is a group of young, engaged individuals that work together to improve their neighborhood and the world at large. Moreover, JCI Mandaue's programs and activities seek to educate and train young professionals in the city to become future business leaders and strengthen the city's economic foundation.

Young professionals are given the chance to network with established corporate leaders and participate in events designed to hone their leadership abilities and inspire them to give back to the community.

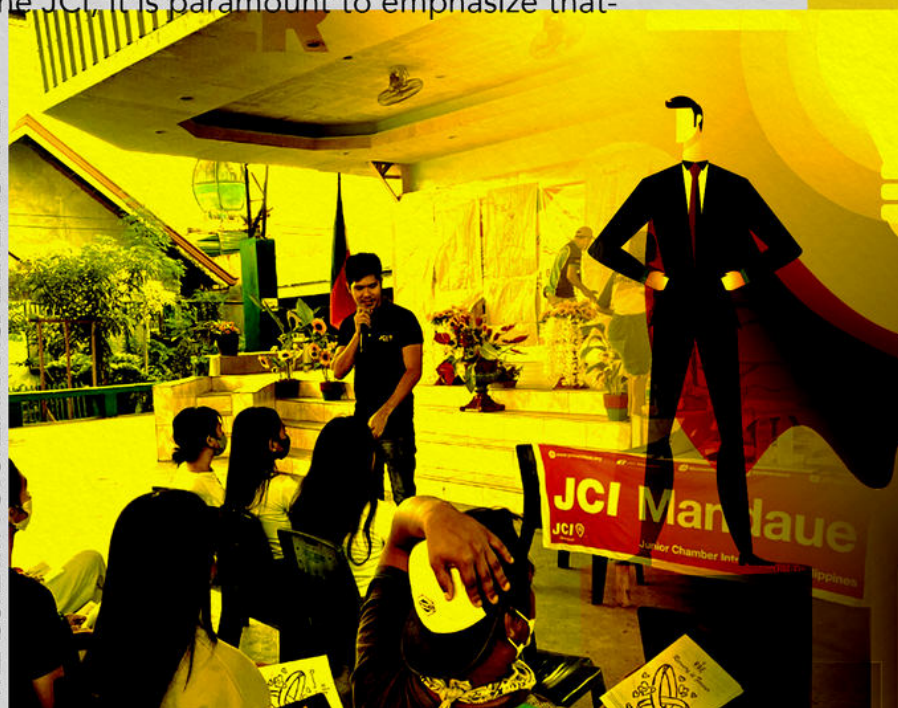
Clearly, when objectives, aspirations and initiatives are aligned, not only from the SKs and the JCI but also with vast majority of youth and youth-led organizations in Mandaue City, the realization of Resilient Mandaue City is at hand.

With this, the young and business leaders of Mandaue must come and work together with other members of the community to achieve the envisioned resilience.

With great illustrations of outcome and impact from the initiatives from the youth organizations, including the SK and the JCI, it is paramount to emphasize that-

THE YOUTH IN OUR CITY IS WORTH INVESTING FOR.

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2004 JCI MANDAUE PRESIDENT

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JCI Values

We believe:

That faith in God gives meaning and purpose to human life;

That the brotherhood of man transcends the sovereignty of nations;

That economic justice can best be won by free men through free enterprise;

That government should be of laws rather than of men;

That earth's great treasure lies in human personality;

And that service to humanity is the best work of life.

JCI Mission

To provide leadership development opportunities that empower young people to create positive change.

JCI Vision

To be the foremost global network of young leaders.

